Feedback for Project Abstract

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| Submission Feedback |  |
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| Overall Feedback |  |
| (a) Context  (b) Problem  (c) Open Data  (d) ML Techniques & Tools   Feedback:  These comments are to be considered in the following phases. | |

* Some questions may require similar techniques to answer. To begin, please outline the methodology that will be used to answer each question and list the tools and techniques that will be employed. Afterward, group together any similar questions.
* If you plan to replicate previous research in which authors assessed Machine Learning predictive models employing the proposed dataset or similar ones, please provide comprehensive information about the original study. This includes research questions, how your research differs from the initial study, and whether you are using the same tools/techniques or different ones.
* Please use either the ydata-profiling Python library or DataExplorer R package to prepare a thorough exploratory analysis report, upload it to your GitHub account, and share the link or invite me to this account before our next meeting.
* Please review the association rules technique. It can identify factors that imply a purchase, or identify purchase factors for users.